



# Think You Know Symantec?

Working Together to Secure the Cloud Generation



**CLIVE GLADWIN**

**Information Security SE, Symantec**



**#thinkyouknowsymantec**

# Legal Disclaimer

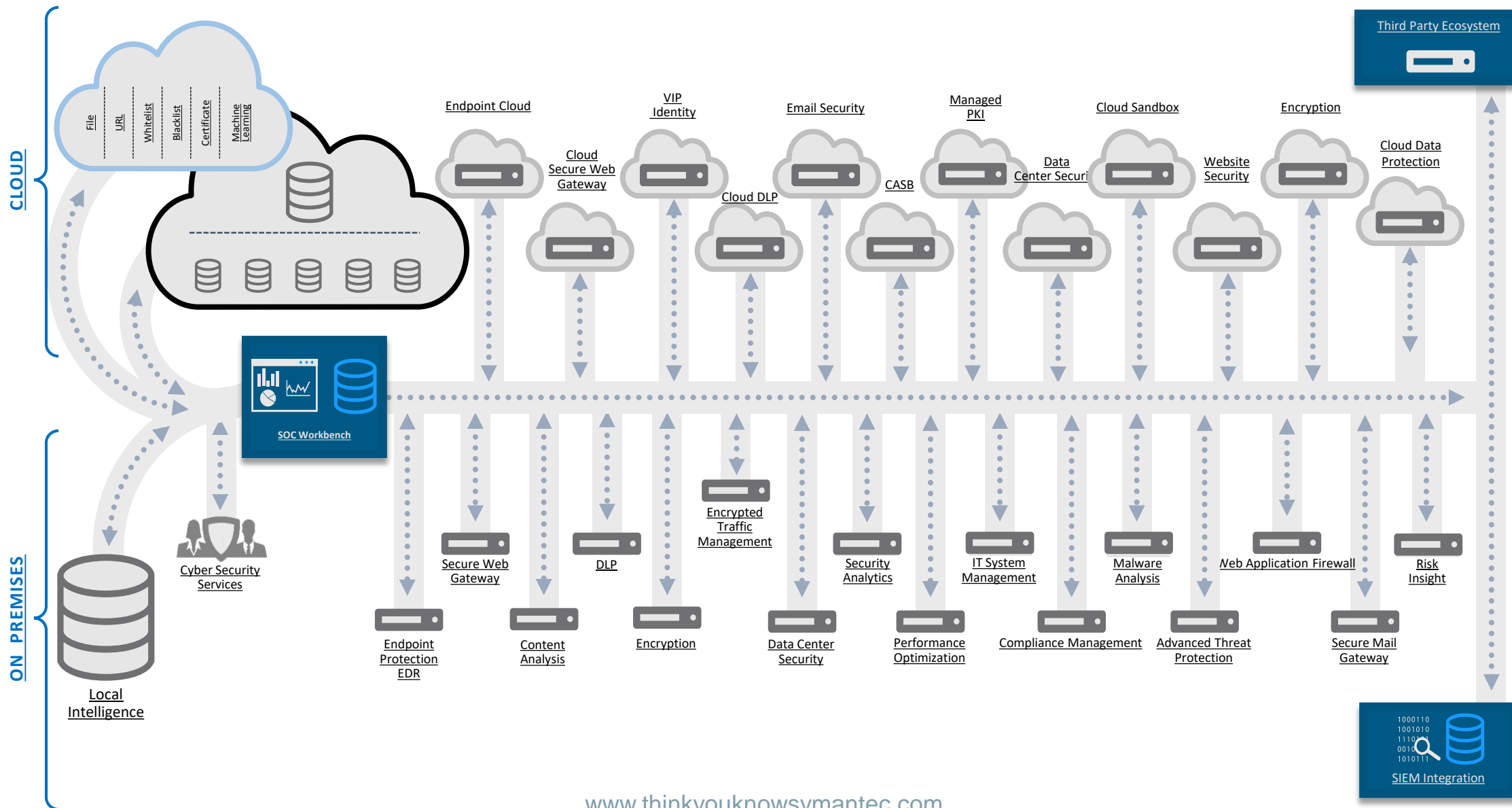
*IANAL!*

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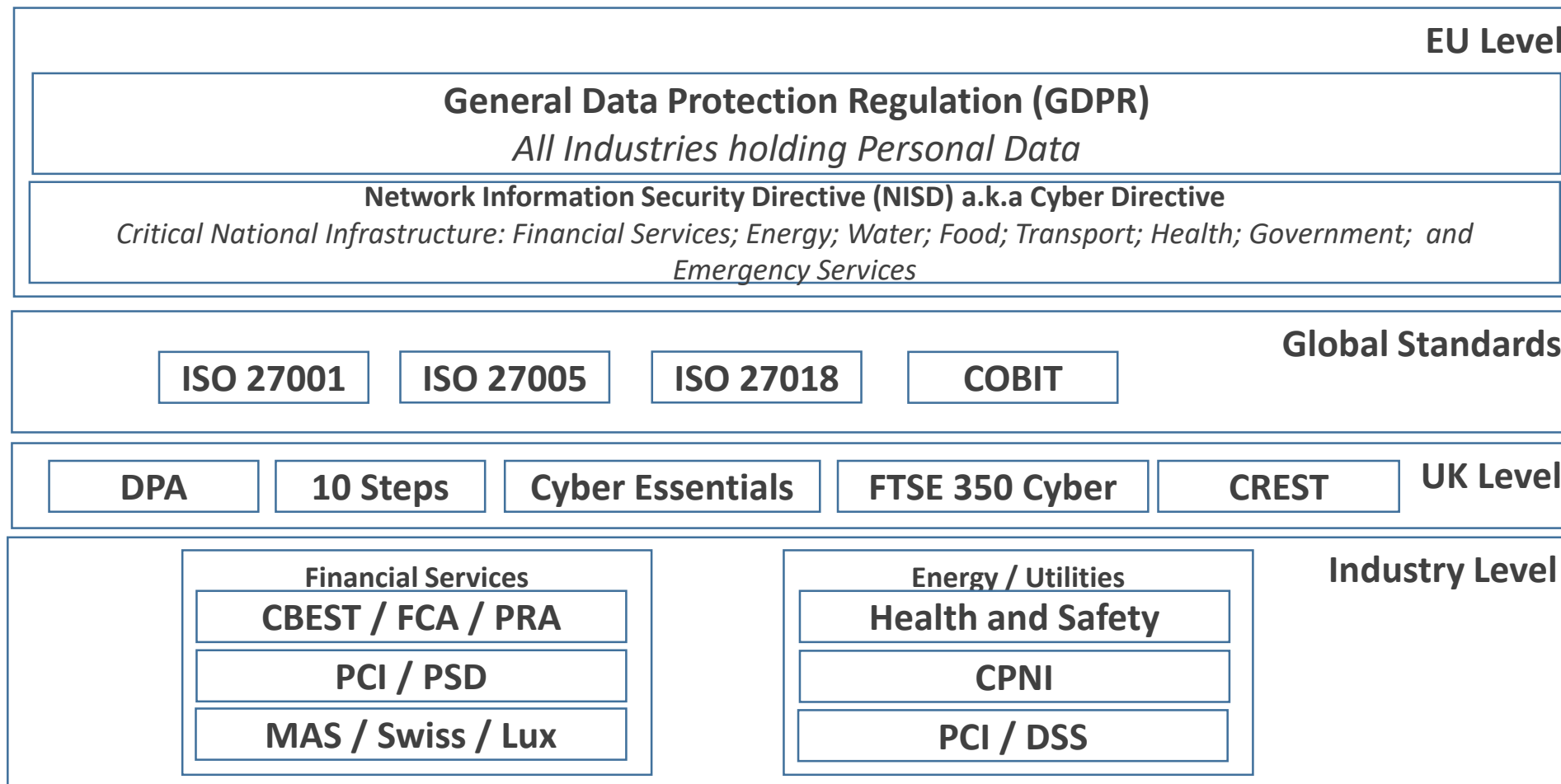
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# Agenda

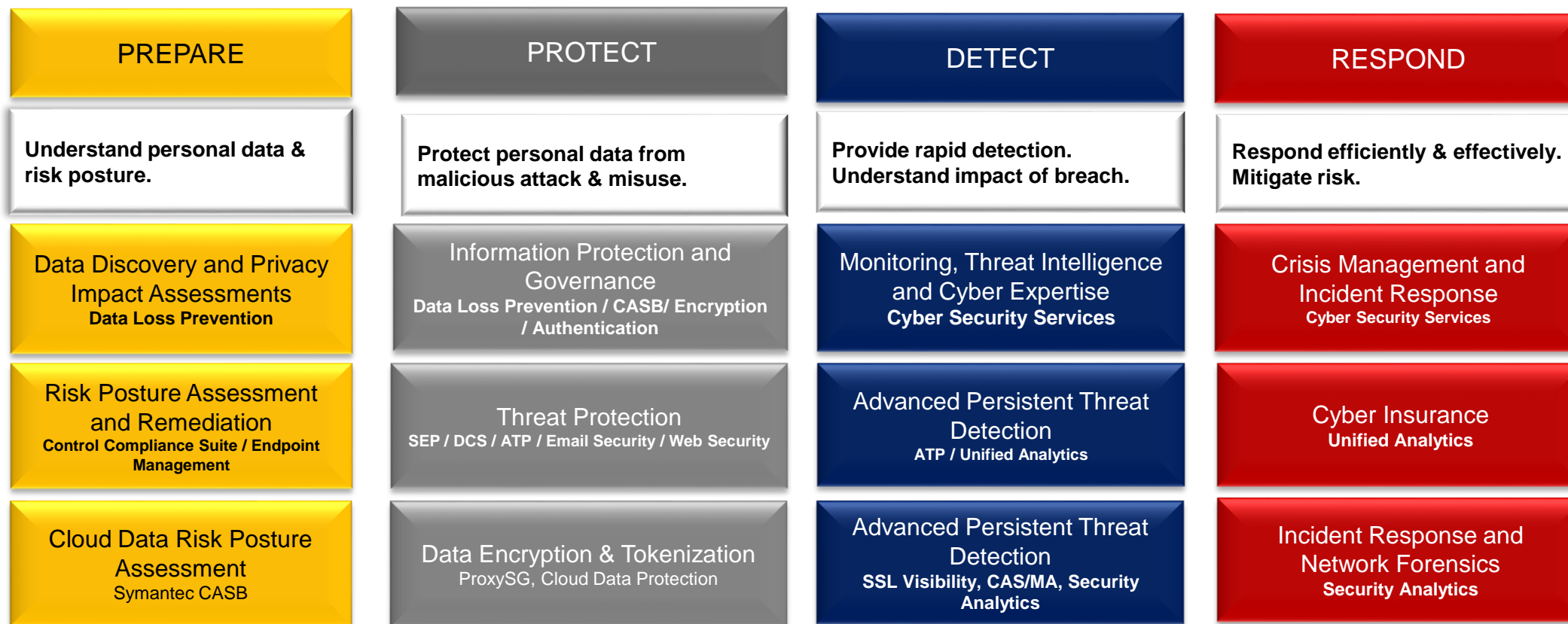
- Portfolio
- Legislative Landscape
- Prepare, Protect, Detect, Respond
- Key Processes



# Laws, Regulations, Standards et al...



# Reducing Risk: Preparation to Response



## PREPARE

### Need

- Understand personal data

- Assess and Manage Risk Posture

### Activity

- Privacy Impact Analysis
- Data Discovery
- Data Governance Assessment
- Personal Data Workflows

- Risk Assessment
- Compliance Monitoring and Reporting
- Malicious Activity Assessment

### Symantec

**Symantec  
Data Loss Prevention  
Cloud Access Security  
Broker**

**Symantec  
Control Compliance Suite  
System Management**

## PROTECT

### Need

- Protect personal data from misuse

- Protect personal data from malicious attack

### Activity

- Information Governance Design
- Data Loss Prevention
- Integrated Systems

- System Integration
- Outsourcing / Hosting
- Technology Implementation

### Symantec Technology

**Symantec:**  
Data Loss Prevention  
Encryption  
Multi-factor authentication  
Cloud Access Security Broker

**Symantec:**  
Threat Protection  
Advanced Threat Protection  
Email threat protection  
Data Centre Security



## DETECT

### Need

- Provide rapid detection

### Activity

- Threat Intelligence
- Cyber Expertise

### Symantec Technology

**Symantec:**  
Cyber Security Services  
Data Loss Prevention  
Cloud Access Security  
Broker  
Threat Protection

- Understand impact of breach

- Incident Response Services
- Risk Assessment and Remediation

**Symantec**  
Incident Response Service

## RESPOND

### Need

- Respond efficiently & effectively to be compliant

### Activity

- PR / Crisis Management

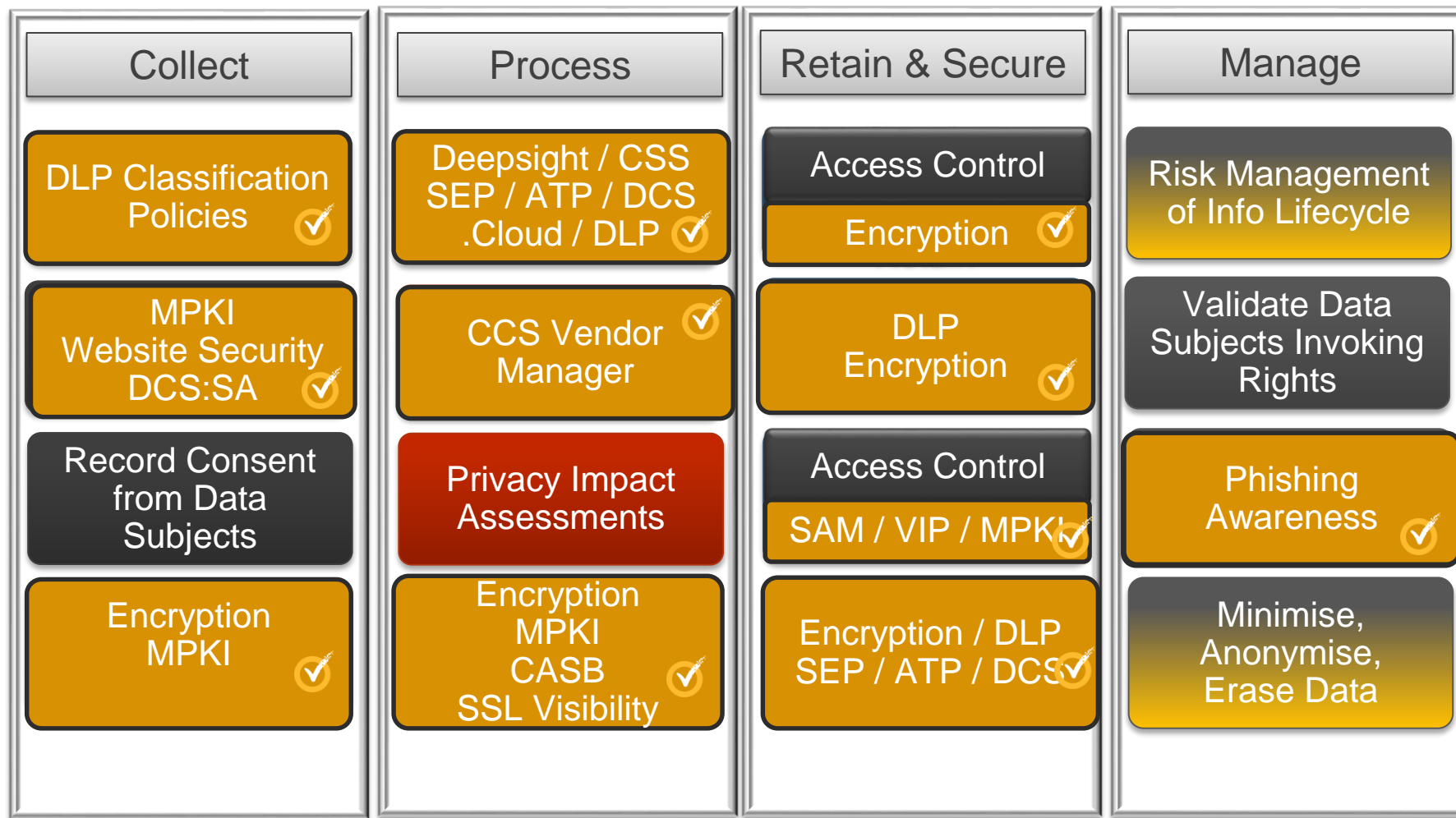
### Symantec Technology

**Symantec  
Cyber Security Services  
Analytics**

- Mitigate risk

- Managed Services
- Systems Integration
- Incident Response Services

**Symantec:  
Threat Protection  
Data Loss Prevention  
Cloud Access Security  
Broker  
Multi-factor authentication**



# GDPR Campaigns-in-a-box

3 Email Series – Download from

<http://info.exclusive-networks.co.uk/Think-You-Know-Symantec-Campaigns.html>

PREPARE | PROTECT | DETECT | RESPOND [View this email in your browser](#)

 RESELLER LOGO

Organise your countdown to GDPR  
Plan your time  
Know where to focus

[Download your Symantec's GDPR Planner here](#)


Meeting GDPR compliance by May 2018 can feel daunting; the financial stakes are high and research shows that more than 90 percent of businesses have concerns about meeting the May 2018 deadline. Yet, working with Symantec, we have created a process by which we can help ensure that your organisation not only meets the May 2018 deadline, but implements a strategic, integrated solution that creates advantages for your business.

Four key elements of the GDPR planning comprise:

-  **PREPARE**  
What are the biggest compliance risks to your data and technology? Do you have full visibility over the personal data you possess, irrespective of where it is?
-  **PROTECT**  
Is your data adequately protected against external attack and misuse?
-  **DETECT**  
Would you be able to detect advanced and stealthy threats that are active in your environment? Could you detect and assess the scale of a data breach as it is taking place?
-  **RESPOND**  
Can you respond quickly to incidents, mitigate the impact and the future risk? Could you afford to pay up to 4% annual worldwide turnover or €20 million for data breach?

Learn more about how you can put your company on the path to compliance with the Symantec GDPR Planner. GDPR touches your entire organisation from people to processes and technology. With less than one year to go until GDPR kicks in, how ready are you?

Ensure your security strategy is primed for GDPR [View this email in your browser](#)

 RESELLER LOGO




**TEAM UP WITH YOUR TRUSTED PARTNER AND SYMANTEC**

[Register for our Symantec GDPR webinar here](#)

You're preparing for GDPR. You're auditing your information. You're reviewing your security systems. But is this enough? Join our webinar where Symantec experts discuss how to ensure your security strategy is primed for GDPR.

You'll learn the proven milestones to bring together the people, policies and processes that will make your GDPR preparations more successful – and how other businesses have done so.

Other topics will include:


-  Identifying gaps in your strategy
-  How to prioritise remediation and investments
-  How to protect user identities and authentication so that they can't be used to break into your personal and sensitive information

[Register for our Symantec GDPR Webinar HERE](#)

Kind Regards

Reseller Contact Name here

Learn how a global leader in security can help you! [View this email in your browser](#)

 RESELLER LOGO

**THERE IS A NEW BUSINESS AS USUAL AND IT DEMANDS MORE**

[Download the whitepaper here](#)

We've all heard the news; the stakes for GDPR non-compliance are high: €20,000,000 or 2-4% of an organisation's global annual turnover. In addition to the fines, the damage companies face following security breaches result in revenue loss and reputational damage. Despite the looming financial and brand risk, 96% of organisations still don't fully understand GDPR and 90% are concerned about their ability to comply.\*

Yet smart organisations can turn GDPR compliance planning into a business advantage, providing



**THANK YOU  
&  
ANY QUESTIONS**

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