



# Think You Know Symantec?

Working Together to Secure the Cloud Generation



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#thinkyouknowsymantec

# Symantec DLP

# Overview

# Why is DLP Important?

# Symantec DLP Overview



## Discover

Locate where your sensitive information resides across your cloud, mobile, network, endpoint and storage systems



## Monitor

Understand how your sensitive information is being **used**, including what data is being handled and by whom



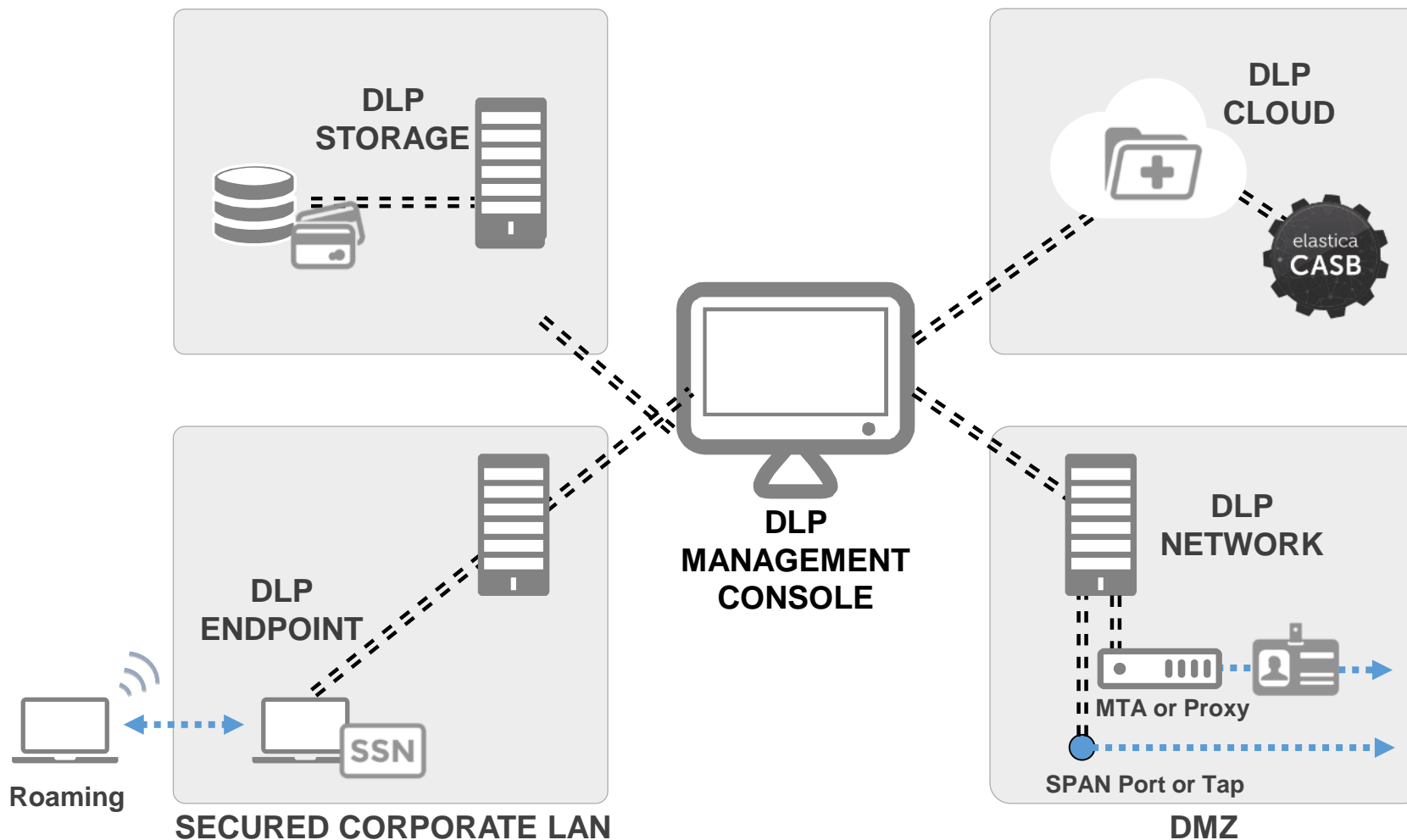
## Protect

Stop sensitive information from being leaked or **stolen** by enforcing data loss policies and educating employees

# DISCOVER

# MONITOR

# PROTECT



# Catch More Regulated Data

With the Most Advanced Detection Technologies

## Described Content Matching



### **Described Data**

Non-indexable data

Lexicons

Data Identifiers

## Exact Data Matching



### **Structured Data**

Credit card, Government IDs, Pricing

Partial row matching

Near perfect accuracy

# Catch More Intellectual Property

With the Most Advanced Detection Technologies

## Indexed Document Matching



### Unstructured Data

Designs, Source Code, Financials  
Derivative match  
Near perfect accuracy

## Vector Machine Learning



### Unstructured Text

Designs, Source Code, Financials  
Derivative match  
Very High Accuracy

## Form Recognition



### Form Documents

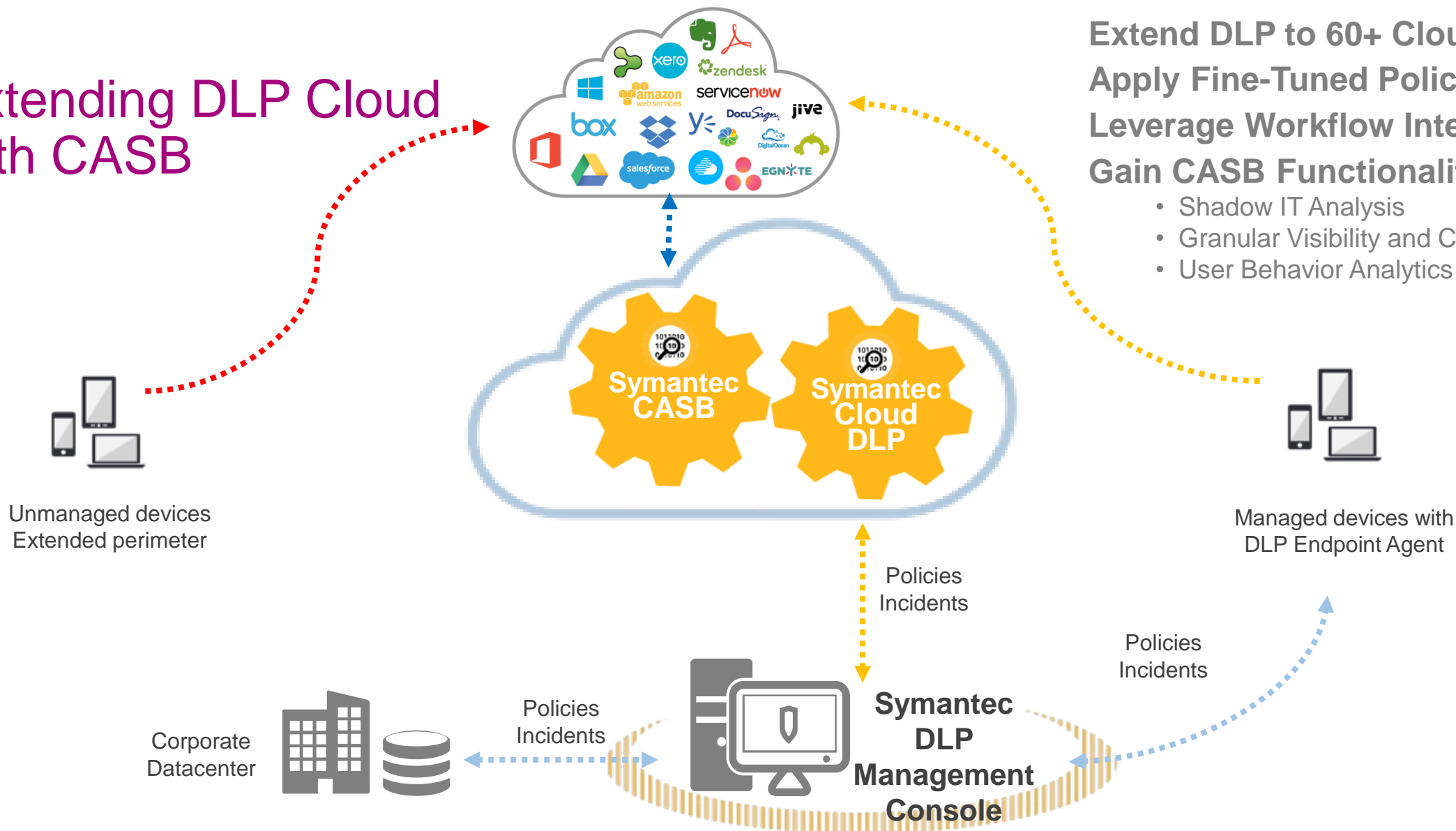
Tax returns, insurance claim forms  
Derivative match  
Very High Accuracy



## Extending DLP Cloud with CASB

**Extend DLP to 60+ Cloud Apps**  
**Apply Fine-Tuned Policies to Cloud**  
**Leverage Workflow Integrations**  
**Gain CASB Functionality**

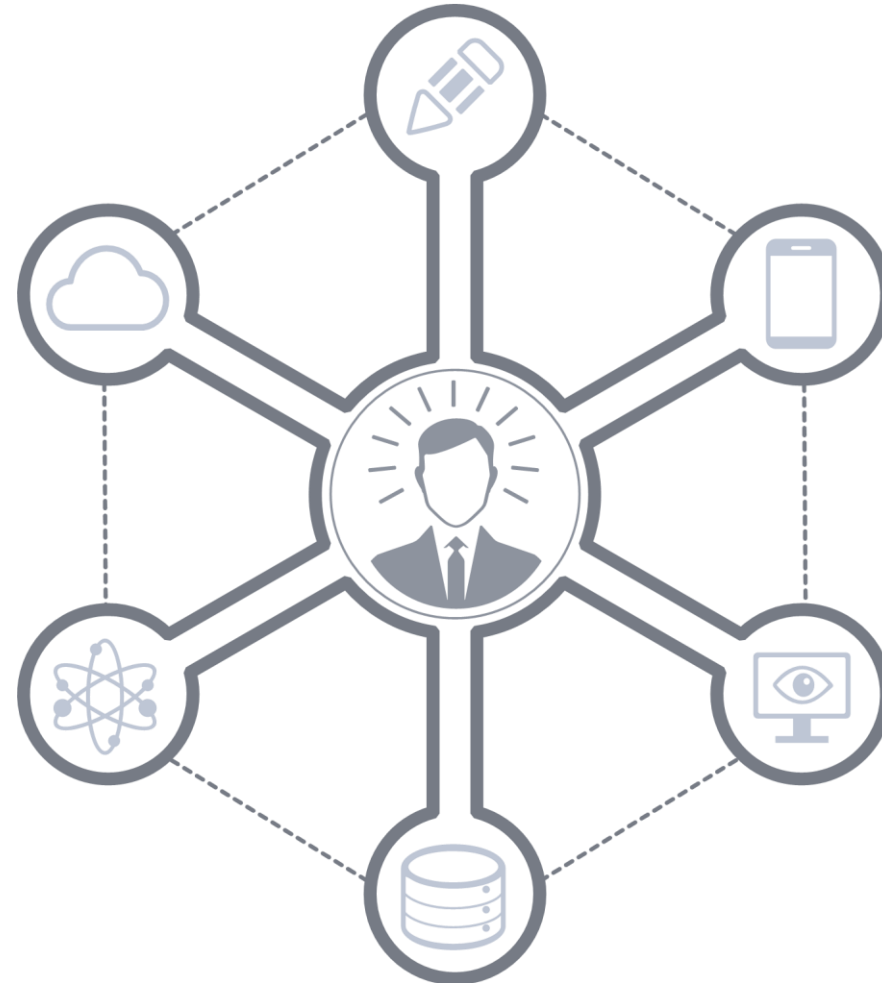
- Shadow IT Analysis
- Granular Visibility and Control
- User Behavior Analytics



# Comprehensive

## Content-Aware Data Loss Prevention

- **DLP Enforce Platform**
- **DLP for Cloud**
- **DLP for Network**
- **DLP for Storage**
- **DLP for Endpoint**
- **DLP for Mobile**



# DLP Campaigns-in-a-box

3 Email Series – Download from

<http://info.exclusive-networks.co.uk/Think-You-Know-Symantec-Campaigns.html>

Gartner names Symantec the leader in DLP solutions for the 10th Consecutive Year [View this email in your browser](#)

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**It's time to rethink your data protection** 

[Download Symantec's Guide to Rethinking Data Protection](#)

Even a cursory look at news stories about recent data losses at large organisations show both the short and long term damage inflicted by these breaches. Beyond the immediate impact, including financial losses and potential lawsuits, organisations suffer serious reputational damage.


Are you concerned about how to protect your business, your brand and more importantly your customers in today's ever changing cyber threat landscape?


Symantec and [insert partner name] invite you to answer these three critical questions.

-  Where is my sensitive data and how much is stored on premises and in the cloud?
-  How do I protect my data should it fall into the wrong hands?
-  Who is accessing my data and what is the risk of breach?

For ten consecutive years, Symantec and their DLP solutions have maintained their trailblazing position in the Gartner Magic Quadrant, which evaluates both a vendor's completeness of vision and ability to execute.

Get GDPR ready with Symantec's Planner [View this email in your browser](#)


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**Organise your countdown to GDPR**  
**Plan your time**  
**Know where to focus** 

[Download Your Symantec GDPR Planner Here](#)

€20,000,000 or up to 4% of an organisation's global annual turnover for non-GDPR compliance. Think of your organisation - how would a fine like that impact your business?

As organisations face the May 2018 deadline for GDPR compliance, the first step in that process is understanding what data you have, where it lives, when does it leave the organisation and how. Regardless of whether it's on the network or in the cloud, you must be able to map and track your data. Even without this fast-approaching deadline, lack of data security poses massive reputational and financial threats, with the potential to run into the millions in both hard and soft costs.

 Yet smart investments in smart solutions today can mean the difference between success and failure.


According to Gartner, Symantec's DLP solution offers the, "most comprehensive sensitive data detection techniques in the market." For large enterprises seeking a robust DLP solution, Symantec represents that smart investment.


Not only does the DLP solution protect networked data, but through integration with Symantec's CASB offering, organisations can also manage data in the cloud, all while using existing DLP workflows, policies and a unified management console.

Download Symantec's GDPR Planner for hints & tips on how to get GDPR ready.

[Download Your Symantec GDPR Planner Here](#)


Request your consultation today [View this email in your browser](#)

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**You can't control the next attack. But you can be ready!** 

[Request Your Consultation Today](#)

The ransomware attacks that temporarily crippled organisations across the globe earlier this year illustrate the level of sophistication employed by hackers, bent on stealing your priceless data. You can't control when or what the next attack will be.

 But you can control how ready you are when it happens.



**THANK YOU  
&  
ANY QUESTIONS**

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